

Red dotted line indicates print seam. This red line will not print on the artwork.



PRODUCT:

32oz White Stadium Cup

Artwork Approval

ORDER:

AF#

PRINTING METHOD:



PLEASE SEE PRODUCT DISCLAIMER ON PAGE TWO

Disclaimer for 32oz White Stadium Cup

AF#

Disclaimer- Please Read Carefully

1. Color:

CMYK printing process is a high-resolution, full color process. PMS codes will be converted to CMYK at no charge. Colors will vary based on the color of the product (i.e. PET vs. PLA)

Pantone Colors: Can vary within the Solid & CMYK swatch range shown within the Pantone Color Bridge Book. To review the most accurate possible color variance please reference the most updated corresponding Pantone Color Bridge Book.

CMYK: Colors may vary slightly. Colors such as bright orange, teal, and/or cool greys can vary within 10%. Total Quality Management will determine whether the difference is reasonable or if it needs adjustments.

If you are viewing this file on a computer screen please be aware the colors you are seeing may not be accurate to the final printed products. Many factors can affect the accuracy including: screen quality, calibrations, and RGB screen representation. Printing company can not verify the color accuracy if the proof is printed on an outside printer. There is no way to verify the result due to printer calibration difference.

Proof files are for content and not color accuracy.

Certain inks will appear lighter once printed on final product due to the product color and material.

2. Design Layout & Adjustments:

Circular shapes must be adjusted on the proof and may look more oval. This is required in order for the shape to appear closer to a perfect circle on the finished formed product. We cannot guarantee a perfect circle.

Please allow for 1mm of movement up and down.

Vector files are recommended for optimal print quality. If the uploaded file provided by the customer is not a vector file some distortion may occur.

Not all art works well when reversed. Please keep in mind that if you request your art with the logo as empty space on a color field, small details can be lost when it goes to print.

32 oz Stadium Cups have a height of 172.72 mm. A band measuring 23.5 mm must remain unprinted at the top of the cup. A band measuring 6 mm must remain unprinted at the bottom of the cup. The max print area measures 262.29 mm x 142.05 mm.

3. Print:

If the design requires print at the very top or bottom of the print area, the printed ink may stretch or become discolored along the ridges. The printer is not liable for any of these issues if they were to occur.

CMYK printing allows for high resolution printing especially when printing vector based graphics; however, some pixelation may occur on thin lines and text.

During the process of stacking and handing the cups, scratches within the print can occur but are not common.

4. Font Size:

Text smaller than 7pt font might not be legible. Thickness of lines below 0.5pt might differ from screen appearance. The printer is not liable for legibility issues on text small than 7pt.

5. Copyright:

Printing company is not responsible for obtaining copyrights of the designs involved in printing; therefore, the printer is not liable for copyright infringement.

6. Marketing:

We reserve the right to use all finished product featuring custom printed artwork for marketing purposes.

7. Proof Disclaimer:

It is the customer's responsibility to carefully review the proof provided. Once the proof is approved, we will begin the printing process based on the approved proof. Any changes made to the art is to achieve a better printing quality. It is the customer's responsibility to carefully review the proof provided by Printing Company. Once the proof is approved, Printing Company will begin the printing process based on the approved proof. Printing Company will not take responsibility for any errors on the design of the print once the proof is approved by the customer. Any changes made after the proof is approved may incur an additional fee.

8. Reporting Order Discrepancies:

Once you receive your custom printed products, you have 30 days to review and report any order discrepancies or defective products to customer service. Please note we can not guarantee colors will match from run to run. Refunds and reruns will not be offered past 30 days. Do NOT dispose of any defective products. Defective products must be returned to our facility before a resolution can be offered.

By approving or signing this proof, the customer agrees to use of customers name and printed cups or sleeves as trade reference or samples.

To approve this proof please enter your signature in the area below.

Signature: _____ Date: _____