



RADIX

BRANDING SOLUTIONS

2023
BRANDING
CATALOG

Our Location

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RadixBrandingSolutions.com

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to learn more.



RADIX

BRANDING SOLUTIONS

Any company can print on a cup or a shirt, but we're not just any company. At Radix Branding Solutions, our mission is to be a premier supplier of custom-printed promotional products. We combine outstanding products and printing capabilities with a dedicated team of sales professionals and graphic artists to create an unrivaled brand marketing service.

Whether they are offered at trade shows and events or served in restaurants and office settings, our extensive selection of custom printed promotional products features superior print and design quality that will impress your clients and resonate with their customers. Furthermore, with our eco-friendly collections, a wide range of apparel options, and a complete assortment of personal protective equipment, we've got something to offer every business.

While we put our custom products up against any in our industry, we undoubtedly set ourselves apart in the services we provide. First and foremost, we manufacture our products on-site with no outside sourcing required. We also emphasize oversight in our production process to ensure the utmost consistency for every customer order. And if we don't have what you're looking for, we'll get it for you.

Business isn't just about the products you sell; it's also about how far you're willing to go to solve problems and help your customers succeed. No matter what field your clients work in, from the restaurant industry to healthcare, we have the expertise, experience, and product quality to help you build their brand and take their success to new heights.

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SINGLE WALL PAPER HOT CUPS



Available Sizes



The single wall hot cup is a versatile and reliable product for any industry. Each cup combines outstanding color printing with excellent interior lining that will eliminate the risk of untimely leaks. With low minimums, quick turnaround times, and sizing options from four to twenty ounces, your clients can create branded cups for any occasion easily and efficiently.

Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
4oz	DIRECT	1000	1.3x1.7
8oz	CMYK	1000	FULL BLEED
10oz	DIRECT	1000	2.2x2.5
12oz	CMYK	1000	FULL BLEED
16oz	CMYK	1000	FULL BLEED
20oz	CMYK	700	FULL BLEED

Eco-Friendly Options Available!

Features & Benefits

- Made in the USA
- Full wrap, full color printing for custom designs
- Poly-lined interior
- Rolled rim for matching lids



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Pair It With...



First impressions are everything, particularly in the business world. Make sure your clients are handing customers a cup that highlights their brand and its values.

From boardrooms and break rooms to the foodservice industry, custom printed cups are great for promoting brand awareness.



DOUBLE WALL PAPER HOT CUPS

As one of our most popular offerings, the double wall hot cup builds off of the single wall design by adding an extra layer of insulation. This additional paperboard works to keep drinks warm, protect hands from uncomfortable heat, and save money otherwise spent on coffee sleeves or double cupping. For any businesses that start their work day with a needed caffeine infusion, our custom double wall cups get the job done.



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Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
8oz	CMYK	500	FULL BLEED
12oz	CMYK	500	FULL BLEED
16oz	CMYK	500	FULL BLEED
20oz	CMYK	400	FULL BLEED

KRAFT OPTIONS AVAILABLE FOR ALL SIZES

Features & Benefits

- Made in the USA
- Additional layer of protective insulation
- Poly-lined interior
- Rolled rim for matching lids
- Available in kraft or white exterior



Available Sizes



8oz
SKU:
RWIC8



12oz
SKU:
RWIC12



16oz
SKU:
RWIC16



20oz
SKU:
RWIC20



8oz
SKU:
RKIC8



12oz
SKU:
RKIC12



16oz
SKU:
RKIC16



20oz
SKU:
RKIC20

It's important to create a visual theme for any business. Custom printed cups should mirror the style that makes a brand unique.

Our double wall cups are available in both white and kraft exteriors for a wide range of exciting brand marketing possibilities.

Pair It With...

Reliance Sipper Dome Lids



8oz
SKU: WHL8
SKU: RCBHL8



10-24oz
SKU: RCWHL12
SKU: RCBHL12



ECO FRIENDLY SINGLE WALL PAPER HOT CUPS



If you serve clients who want to positively impact the environment, then our eco-friendly paper hot cups are the perfect fit for their business. The eco-hot cup is noteworthy because of its special PLA plastic lining that makes it both leak-resistant and 100% compostable. These cups are also the only leading cups on the market that come in five sizes, are ecologically friendly, and can be branded with up to three Pantone Coated spot colors.



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Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
4oz	DIRECT	1000	1.3x1.7
8oz	DIRECT	1000	1.8x2.5
12oz	DIRECT	1000	2.2x2.5
16oz	DIRECT	1000	2.4x2.7
20oz	DIRECT	600	2.4x2.7

Features & Benefits

- Direct Printing of up to four colors
- Made from renewable resources
- Leak-resistant PLA lining
- Available in several sizes for any occasion
- Rolled rim for matching lids

Available Sizes



4oz
SKU:
REHC4



8oz
SKU:
REHC8



12oz
SKU:
REHC12



16oz
SKU:
REHC16



20oz
SKU:
REHC20



Customers appreciate when a business looks beyond their bottom line. Our eco-hot cups can help your clients align their brand with environmentalism and better serve their customers simultaneously.

Customizing your own disposable cups is one of the most cost-efficient forms of brand marketing. Seeing a company's logo on a cup can inform customers of the legitimacy and stature of a business.

Pair It With...



White Ingeo Compostable Lids for Paper Hot Cups

8oz
SKU: REHL8

10-24oz
SKU: REHL12-24



DIMPLED COFFEE SLEEVES

Dimpled coffee sleeves are perfect for cafes, but they can also be a unique accessory to the otherwise blank and uninspiring coffee cups found in the workplace. These thin sleeves feature a unique texture that is extra comfortable and provides protective insulation from even the hottest drinks. With vivid colors and detailed printing on both our kraft and white sleeves, your clients can boldly advertise their brand to every customer they serve.



Product Specs

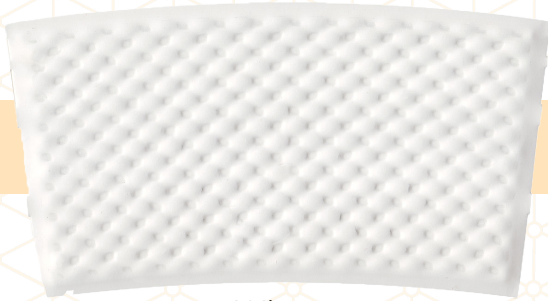
PRODUCT	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
RDWS	CMYK	1000	FULL BLEED
RDKS	CMYK	1000	FULL BLEED

Features & Benefits

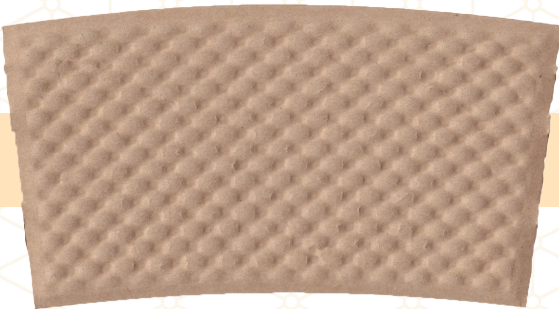
- Comfortable embossed exterior
- Fantastic insulation in a thinner design
- Available in kraft and white exterior
- Recyclable
- Compatible with a variety of cup sizes



Available Styles



White
SKU:
RDWS



Kraft
SKU:
RDKS



Branding creates the symbol that unites all aspects of your business. A company logo should be clearly displayed on every cup you hand to a client or customer.



At Radix, we make sure our coffee sleeves emphasize comfort. However, not only is the dimpled sleeve a comfortable fit for coffee cups, it is also an interesting tactile alternative to standard coffee sleeves.

CORRUGATED COFFEE SLEEVES

These coffee sleeves are a customizable upgrade on a cafe classic. Every sleeve is equipped with a corrugated interior that creates outstanding insulation from hot beverages. No matter what creative choices they decide to make, businesses will love the look and feel that our sleeves bring to their beverages.



Product Specs

PRODUCT	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
RCWS	DIRECT	1000	2.86" x 2.08"
RCKS	DIRECT	1000	2.86" x 2.08"

Features & Benefits

- Smooth and comfortable exterior
- Thickness and corrugated design to insulate hands from heat
- Direct print with 1-2 colors on one side
- Recyclable
- Compatible with a variety of cup sizes



Available Styles

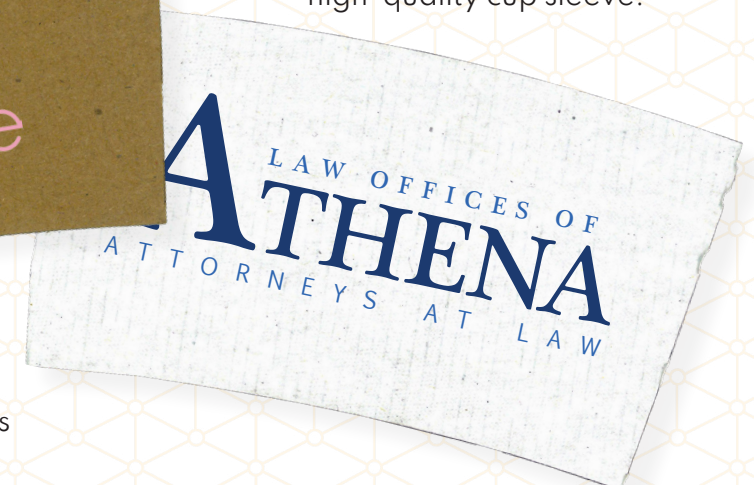


White
SKU: RCWS



Kraft
SKU: RCKS

Our corrugated sleeves combine a smooth exterior, a secure fit, and ample insulation that makes for a high-quality cup sleeve.



With an excellent price point and low order minimums, your customers can experiment with several iterations of branded sleeves and won't feel the pressure of getting a design right on the first try.

Pair It With...



Cup Carriers



CLEAR PET PLASTIC COLD CUPS



Product Specs - Basic

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
3oz	DIRECT	1000	1.3x1.5
8oz	DIRECT	1000	1.8x1.8
9oz	DIRECT	1000	1.57x1.57
12oz	DIRECT	1000	2.2x2
16oz	DIRECT	1000	2.4x2.15
20oz	DIRECT	1000	2.4x2.7
24oz	DIRECT	600	2.4x2.7
32oz	DIRECT	300	2.56x2.85

Product Specs - Pro

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
8oz	CMYK	1000	FULL BLEED
12oz	CMYK	1000	FULL BLEED
16oz	CMYK	1000	FULL BLEED
20oz	CMYK	1000	FULL BLEED
24oz	CMYK	600	FULL BLEED
32oz	CMYK	300	FULL BLEED

Eco-Friendly Options Available!



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Available Sizes



3oz PET
SKU: RCCC3



8oz PET
SKU: RCCC8



9oz PET
SKU: RCCC9



12oz PET
SKU: RCCC12



16oz PET
SKU: RCCC16



20oz PET
SKU: RCCC20



24oz PET
SKU: RCCC24



32oz PET
SKU: RCCC32

Features & Benefits

- NEW Full-color, full-wrap printing available!
- Crack-resistant & flexible build
- Multiple styles of matching lids available
- Wide variety of sizes for any occasion

Pair It With...



8oz
Flat Lid
SKU: RFCL8



9oz
Flat Lid
SKU: RFCL9



12-24oz
Flat Lid
SKU: RFCL12-24



32oz
Flat Lid
SKU: RFCL32



8oz
Dome Lid
SKU: RDCL8



12-24oz
Dome Lid
SKU: RDCL12-24



32oz
Dome Lid
SKU: RDCL32



12-24oz
Strawless
Sipper Lid
SKU: RLIDSPR



ECO FRIENDLY PLA PLASTIC COLD CUPS



Reducing a company's carbon footprint has never been easier than with our line of eco-friendly cold cups. These cups are designed with plastic lining made from renewable resources, allowing for safe disposal in a compost environment while boasting the same strength as our standard PET plastics. Now your customers can fill your shelves and stockrooms knowing that their business decisions also make a meaningful ecological impact.

Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
12oz	DIRECT/CMYK	1000	2.2x2/ FULL BLEED
16oz	DIRECT/CMYK	1000	2.4x2.15/ FULL BLEED
20oz	DIRECT/CMYK	1000	2.4x2.7/ FULL BLEED
24oz	DIRECT/CMYK	1000	2.4x2.7/ FULL BLEED

Features & Benefits

- NEW Full-color, full-wrap printing available!
- Made from renewable resources
- Compostable (not recyclable)
- Available in four sizes
- Multiple styles of matching lids available



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Available Sizes



12oz PLA
SKU:
RECC12



16oz PLA
SKU:
RECC16



20oz PLA
SKU:
RECC20



24oz PLA
SKU:
RECC24



Maximizing your brand capabilities can even create motivation for a company team. As they see recognition for their company continue to expand, they can take pride in knowing that they are an integral part of that success.

Sometimes the best brand marketing tool is one that customers can take with them. Add corresponding PLA lids to these customizable cups to create the perfect to-go advertisement for any ice cold beverage.



Pair It With...



12-24oz PLA
Dome Lid
SKU: REDL12-20



12-24oz PLA
Flat Lid
SKU: REFL12-20



12-24oz
Strawless Sipper Lid
SKU: RLIDSPR

PAPER COLD CUPS

If your clients prefer paper to plastic, then custom paper cold cups are just what they need. This line of paper cold cups blends the resilience of plastic cups with a taller, slimmer construction and leak-resistant interior lining. Perfect for offices, restaurants, and trade shows, these cups will serve any cold drinks while keeping your company logo expertly printed on the bright white background. Add corresponding lids and straws to every order and create a mobile advertisement that will catch everyone’s attention!



Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
12oz	DIRECT	1000	2.21x2.53
16oz	DIRECT	1000	2.45x2.7
22oz	DIRECT	1000	2.45x2.7
32oz	DIRECT	600	2.78x2.49

Features & Benefits

- Pad printing of up to four colors
- Poly-lined interior
- Rolled rim for matching lids
- Extra large 32 oz size for jumbo beverages



Available Sizes



12oz
SKU: RPCC12



16oz
SKU: RPCC16



22oz
SKU: RPCC22



32oz
SKU: RPCC32



With sizes ranging from 12 to 32 oz, you can offer the perfect fit for clients in a wide variety of industries. Offices and hospitals can get plenty of mileage out of our 12-16 oz cups, while the larger sizes are an excellent fit for the restaurant industry.

The difference between a blank cup and a branded cup is extremely important. A blank cup is basically anonymous and can even suggest a lack of effort; a customized cup demonstrates pride and effort that can resonate with customers.

Pair It With...



12-22oz Flat Lid



32oz Flat Lid



Black Straws

FOOD BOWLS

These paper food bowls are perfect for handling hot or cold foods and work wonderfully in any bar, restaurant, or cafe setting. With a tough interior lining, they're superb for soup, ice cream, trail mix, and more. Each container also features a tightly rolled rim for matching lids, helping your customers avoid spills or messy accidents while handling carry out orders or leftovers. Choose from any of four different sizing options and apply our exceptional color printing to the emblem that defines the brands you serve.

Features & Benefits

- Pad printing of up to four colors
- Poly-lined interior
- Multiple styles of matching lids
- Good for hot and cold foods



Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
4oz	DIRECT	1000	1.75x1.25
8oz	DIRECT	1000	2.16x1.47
12oz	DIRECT	1000	2.18x1.93
16oz	DIRECT	1000	2.70x2.30



Available Sizes



4oz
SKU: RWDC4



8oz
SKU: RWDC8



12oz
SKU: RWDC12



16oz
SKU: RWDC16



Custom printed food bowls are not just for restaurants and cafes. At trade shows and in business meetings, a creatively designed food container can offer tasty snacks and an engaging brand visual for an experience customers will remember.

Brand marketing should extend well beyond the boundaries of office buildings and store locations. With branded cups and food bowls, customers can take a brand name with them and help spread awareness of it to other potential customers.



Pair It With...



4oz
Dome Lid
SKU: RDDL4



8oz
Dome Lid
SKU: RDDL8



12oz
Dome Lid
SKU: RDDL12



16oz
Dome Lid
SKU: RDDL16



4oz
Flat Lid
SKU: RFDL4



8oz
Flat Lid
SKU: RFDL8



12oz
Flat Lid
SKU: RFDL12



16oz
Flat Lid
SKU: RFDL16

FROST FLEX CUPS

Whether your clients want to make a notable impression at their next corporate event or just want to serve their best beverages in a better plastic cup, our frost flex cups can help them achieve better brand marketing. The frost flex exterior stands out from the moment the cup is in your hand, providing a secure grip and an interesting tactile quality. For a revitalized approach to your brand advertising, frost flex cups are hard to beat.

Features & Benefits

- Direct printing of up to four colors
- Made with shatterproof plastic
- Unique frosted, textured design provides a sure grip surface
- Reusable, top-rack dishwasher safe



Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
5oz	DIRECT	500	1.3x1.5
8oz	DIRECT	500	1.8x1.8
9oz	DIRECT	500	1.57x1.57
10oz	DIRECT	500	2.2x2.5
12oz	DIRECT	500	2.2x2
14oz	DIRECT	500	2.2x2
16oz	DIRECT	500	2.4x2.15
20oz	DIRECT	500	2.4x2.7
24oz	DIRECT	500	2.4x2.7

Available Sizes



Making a quality first impression is important, and these cups can help you do exactly that. With 1-3 color prints available for your custom designs, creating unique and eye-catching reusable cups to promote your business and brand has never been easier.



Pair It With...



Napkins

Frost flex cups also boast a number of benefits beyond their appearance. They are both durable and dishwasher safe, making them a reusable cup that doubles as a souvenir for customers and clients.

STADIUM CUPS

Stadium cups are some of the most popular promotional products on the market. They are highly visible with their unique appearance, offer a large imprint area, and are perfect for any type of event. In addition, they're also much more environmentally friendly than disposable cups and offer reusability that your customers can enjoy for years afterwards. If you're looking for affordable marketing products that turn heads and can build customer loyalty over time, stadium cups are a fantastic option.



Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
22oz	CMYK	500	FULL BLEED
32oz	CMYK	500	FULL BLEED

Features & Benefits

- Broad print area for larger graphics
- Durable plastic for long-term usage
- Full wrap, full color printing for vibrant designs
- Dishwasher safe
- Perfect for colder beverages like slushies



Available Sizes



22oz
SKU: RWNA22



32oz
SKU: RWNA32



Most importantly, these cups can be customized with vibrant visuals and textures. In fact, stadium cups feature full wrap, full color printing that makes for unforgettable brand advertising.

While disposable cups get thrown out after one or two uses, stadium cups can be used time and time again, well after an event has taken place.



With low order minimums and fast turnaround times available at Radix Branding Solutions, you can create and order custom printed stadium cups quickly for your next planned event or advertising campaign.

CUSTOM PRINTED TUMBLERS

Have you been looking for a great way to promote your business? Tumblers are perfect! They're the ideal drinkware for customers on the go. Best of all these tumblers feature reusable natural bamboo, making them an amazing eco-friendly option. These high quality, custom printed reusable tumblers will provide customers with an amazing eco-friendly option and make them think of YOUR brand every time they take a sip. With our selection available in many different colors or designs, we have something that's sure to fit any need - no matter how big or small it may be.



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Product Specs

SIZE	PRINT METHOD	CASE QUANTITY	IMPRINT SIZES
12oz Camp	LASER ETCHED	6 PIECES	1.75" x 2.83"
12oz	LASER ETCHED/ FULL CMYK	24 PIECES	1.74" x 2.81"
16oz	LASER ETCHED	24 PIECES	1.75" x 2.83"
18oz	LASER ETCHED/ FULL CMYK	24 PIECES	1.75" x 2.83"
20oz	LASER ETCHED/ FULL CMYK	24 PIECES	1.75" x 2.83"
32oz	LASER ETCHED/ FULL CMYK	24 PIECES	2" x 2"

Features & Benefits

- Impeccable craftsmanship - durable stainless steel design
- Vacuum sealed insulation that keeps drinks at stable temperature for hours
- Eco-friendly design featuring natural bamboo
- Removable infuser to brew tea or infuse water with natural fruit flavors feature in all Travelers



12oz Camp Cup
SKU: RCC12SCNV



12oz Traveler
SKU: RTV12



16oz Tumbler
SKU: RTM16



18oz Traveler
SKU: RTR18



20oz Traveler
SKU: RTR20



32oz Traveler
SKU: RTR32



At Radix, we believe that every product has a story. And we want to help you tell yours. That's why we offer custom tumblers that can be printed using a variety of methods, including UV full-color, bamboo engraving, or steel etching.

With these options, the possibilities are endless. Whether you're looking for a unique way to promote a brand or simply want to express yourself, our custom tumblers are the perfect solution.



CLAMSHELLS

Carryout services are increasingly popular and are a must-have in the foodservice industry. With our assortment of high-quality food containers, restaurants and bars can deliver takeout orders efficiently and even box up leftovers for their customers. Whether you choose styrofoam or bagasse - a biodegradable material made from sugarcane - you'll have food containers that boast professional quality and reliability.



Product Specs

SIZE	PRINT METHOD	MATERIAL	CASE QUANTITY
6X5	DIRECT	WHITE FOAM	500
6X6	DIRECT	BLACK FOAM	500
6X6	DIRECT	BAGASSE	500
9.25X6.5	DIRECT	WHITE FOAM	200
8X8	DIRECT	BAGASSE	200
9.25X9.25	DIRECT	WHITE FOAM	200
9.25X9.25	DIRECT	BLACK FOAM	200

Features & Benefits NEW

- Keep food fresh and prevent leaks or grease stains
- Close securely with hinged lids
- Safe to store in refrigerators
- Safe for reheating leftovers in the microwave

Available Styles



White Foam Hinged Container 6X5
1 Compartment
SKU: RGP22500



White Foam Hinged Container 9.25X6.5
1 Compartment
SKU: RGP20500



White Foam Hinged Container 9.25X9.25
1 Compartment
SKU: RSN200VW



Black Foam Hinged Container 6X6
1 Compartment
SKU: RSN225



Black Foam Hinged Container 9.25X9.25
1 Compartment
SKU: RSN200VW-B



Black Foam Hinged Container 9.25X9.25
3 Compartment
SKU: RSN203VW-B



Bagasse Hinged Container 6X6
1 Compartment
SKU: RBHC66-1C



Bagasse Hinged Container 8X8
1 Compartment
SKU: RBHC88-1C



Bagasse Hinged Container 8X8
3 Compartment
SKU: RBHC88-3C



FOLDED PAPER TO- GO BOXES

Carryout services are a crucial aspect of success in the foodservice industry, and our new line of paper to-go boxes ensure your customers will get the most out of their takeout orders. These food containers feature several locking slots and polypropylene-coated paper that keeps food fresh and protects customers from frustrating sogginess and leaks. Most importantly, they are also safe to store in the refrigerator and safe to reheat in the microwave, making the enjoyment of leftovers easy and convenient.

For even more quality assurance, you can apply custom printed tamper proof seals to these food containers. With firm adhesive and full color printing options, tamper proof seals can boost consumer confidence and your carryout business simultaneously.



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Product Specs

SIZE	COLOR	DISPOSAL	CASE QUANTITY
4.5"	WHITE	RECYCLABLE	900
5.25"	WHITE	RECYCLABLE	600
7.25"	WHITE	RECYCLABLE	500
5"	KRAFT	RECYCLABLE	450
8.75"	KRAFT	RECYCLABLE	200
9"	KRAFT	RECYCALBE	160

Features & Benefits

- Paper exterior, interior polypropylene coating
- Leakproof
- Secure locking lid
- Refrigerator safe
- Microwave safe
- Recyclable

Styles are subject to availability. Please contact a Radix Sales Representative for more information.

Available Styles



Small White Paper To-Go Box
SKU: RWTB-44



Medium White Paper To-Go Box
SKU: RWTB-55



Large White Paper To-Go Box
SKU: RWTB-75



Small Kraft Paper To-Go Box
SKU: RKTB-54



Medium Kraft Paper To-Go Box
SKU: RKTB-86



Large Kraft Paper To-Go Box
SKU: RKTB-96

Pair these with Safety Seals!



Carryout Food Container
Safety Seal
SIZE: 3 x 7
SKU: RSEAL07



Carryout Bag Safety Seal
SIZE: 3 x 3
SKU: RSEAL03

BAGS

For many restaurants and bars, having great carryout services can be the difference between being forgettable and being memorable. If your clients need to improve their takeout and delivery services, then custom printed carryout bags are essential to achieving that goal. Our selection of paper and plastic delivery bags offer reliable quality that can handle any and every customer order from a single meal to family-sized portions. With an improvement in carryout services, brand recognition will certainly follow.



Product Specs

SIZE	PRINT METHOD	CASE QUANTITY
4LB	DIRECT	500
12LB	DIRECT	500
72LB	DIRECT	400
SHOPPER BAG	DIRECT	200
"THANK YOU" WHITE T-SACK	DIRECT	1000

Features & Benefits

- Tough kraft paper that resists tearing
- Tall bags make it easy to stack food containers for takeout
- Excellent price per unit
- Recyclable

NEW



Available Styles



4lb Kraft Grocery Bag
SKU: R18404



12lb White Grocery Bag
SKU: R51032



12lb Kraft Grocery Bag
SKU: R18412



72lb Kraft Grocery Bag
SKU: R80080



Kraft Shopper Bag with Handle
SKU: R69172



"Thank You" White T-Sack
SKU: R10395



CUP CARRIERS

Whether people are ordering coffee in the morning or soda with a family meal at night, our cup carriers make it easy to transport several drinks without fear of spills. Each design is made to promote a secure grip and sturdy support that offers convenient carrying and prevents accidents that can ruin a takeout order. Combine both of our cup carrier options to give your clients a helping hand in serving their most popular beverages.



Product Specs

PRODUCT	MATERIAL	CASE QUANTITY
CUP CARRIER	MOLDED FIBER	300
HANDLE CUP CARRIER	CARDBOARD	200

Features & Benefits

- Molded fiber is sturdy and firmly grips four separate cups
- Collapsible cup carrier is convenient and reusable
- Able to carry multiple sizes of cups
- All carriers are recyclable



Available Styles



Handle Cup Carrier
4 Cup
SKU: R29500



Cup Carrier
4 Cup
SKU: RLCKC5000



The molded fiber cup carrier is a go-to option for many cafes in particular. With a material that is easy to grasp and that holds cups firmly in place, these carriers are excellent for balancing several coffees at a time.

Not only do our handle cup carriers provide a comfortable grip on multiple drinks, they also feature a collapsible frame that makes for easy storage.



ACCESSORIES



Make sure to round out your clients' branding efforts with accessories perfectly tailored for our products. Each accessory is made from recyclable or compostable plastics, ensuring that your customers don't contribute unnecessary waste to the environment. For any business that serves coffee to its customers, we offer black straws and birch wood stir sticks to lend a helping hand. When ordering cup lids, you don't have to worry about sizing; they're fitted to multiple sizes and allow you to order in bulk with confidence.



Gloves

Whether employees are working in the kitchen, waiting tables, or delivering takeout orders, our disposable gloves can help them get the job done right. They're latex-free and are made with an embossed surface that improves grip.

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Pastry Bags

No cafe or bakery is complete without pastries, but eating them can get a bit messy. Our pastry bags are great for keeping fingers clean and minimizing the mess while on the go.



Utensils

One benefit of ordering takeout is not having to do dishes. Our utensil packs offer everything a customer would need to enjoy their carryout meal, including salt, pepper, plasticware, and a napkin to help clean up.



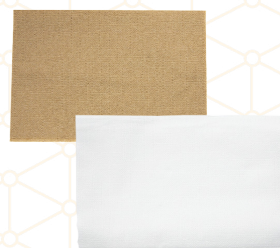
Deli Sheets

Wrapping sandwiches and lining food containers or trays has never been easier. Our interfolded deli sheets tear in even sheets for efficient and effortless usage.



Napkins

Our white and kraft napkins will soak up the messes made in any business or restaurant setting.



Stir Sticks

Americans love their coffee and these stir sticks are great for both cafes, waiting rooms, and break rooms. Made from recyclable birchwood.

Sipper Lids for Clear Plastic Cold Cups

The sipper lid works well with any ice cold drinks, from ice water and tea to fruit punch.

Dome Lids for Clear Plastic Cold Cups

These plastic dome lids are perfect for those restaurants that specialize in desserts, milkshakes, and iced coffees.



Flat Lids for Clear Plastic Cold Cups

Our flat lids fit several sizes of our plastic cold cups and feature a straw slot for added convenience.



Reliance Sipper Dome Lids for Paper Hot Cups

Serving hot coffee with whipped cream and other tasty toppings has never been easier. Recyclable and fit multiple sizes.



Compostable Lids

Made from renewable resources, these lids will decompose safely in compost piles and reduce plastic waste.

Flat Lids for Paper Cold Cups

Pair these with any cold beverages to help customers take drinks on the go. Recyclable and compatible with multiple cup sizes.

Dome & Flat Lids for Food Bowls

Whether they are needed for leftovers or spillable foods like soup, our bowl lids will keep food items fresh and safe from accidents.

STRAWS



Our extensive selection of straws offers businesses in any industry a great accessory for serving refreshments and beverages. Our line of plastic straws features recyclable polypropylene, a more durable plastic that maintains its shape and resists splitting or bending. For companies that have moved on from plastic straws, our sturdy paper straws are an excellent and versatile alternative. Not only are they just as durable as a thick plastic straw, they are also biodegradable and reduce unnecessary waste in the environment. With each straw available in larger sizes and designed with extra width, customers can enjoy drinks of any size and consistency.



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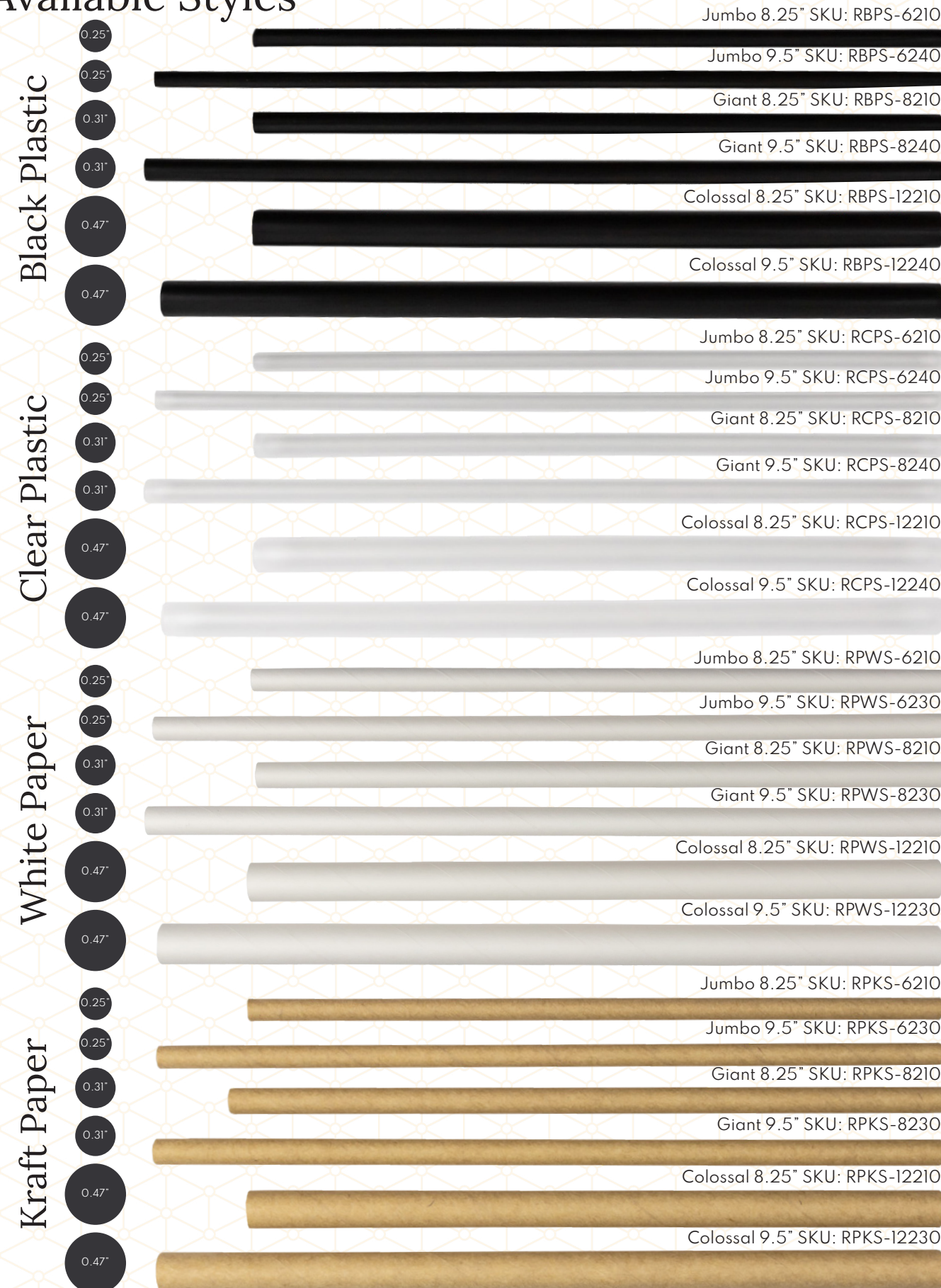
Product Specs

SIZE	MATERIAL	DISPOSAL METHOD	CASE QUANTITY
0.25x8.25	PLASTIC	RECYCLABLE	4500
0.25x9.5	PLASTIC	RECYCLABLE	4000
0.31x8.25	PLASTIC	RECYCLABLE	3500
0.31x9.5	PLASTIC	RECYCLABLE	3000
0.47x8.25	PLASTIC	RECYCLABLE	2250
0.47x9.5	PLASTIC	RECYCLABLE	2250
0.25x8.25	PAPER	BIODEGRADABLE	5000
0.25x9.5	PAPER	BIODEGRADABLE	4500
0.31x8.25	PAPER	BIODEGRADABLE	4000
0.31x9.5	PAPER	BIODEGRADABLE	3500
0.47x8.25	PAPER	BIODEGRADABLE	2000
0.47x9.5	PAPER	BIODEGRADABLE	1750

Features & Benefits

- Eco-friendly materials
- Compatible with our line of lids available
- Pairs well with a wide variety of beverages, from iced coffee to boba tea

Available Styles



Straw images have been scaled down to fit.

Diameters shown at actual size.

STICKERS

Stickers offer a versatile approach to branding that doesn't dig into the company budget. They feature our crisp full color printing and a strong adhesive that applies smoothly for a professional look. Our stickers are available in round, square, and custom cuts, giving businesses a nearly endless creative outlet for expressing the style of their brand.



Product Specs

SIZE	PRINT METHOD	MATERIAL
2x2	CMYK	VINYL
3x3	CMYK	VINYL
4x4	CMYK	VINYL
5x5	CMYK	VINYL
6x6	CMYK	VINYL
7x7	CMYK	VINYL

Features & Benefits

- Detailed full color printing
- Variety of shapes that includes custom cut options
- Quality adhesive for easy application
- Cost-effective and versatile
- Combination pricing

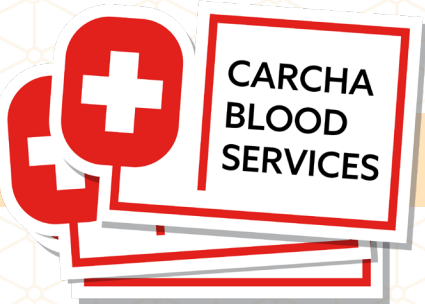
Available Styles



Round Sticker
SKU: RRS



Square Sticker
SKU: RSS



Custom Shape Sticker
SKU: RCS

Custom stickers give businesses a cheap and creative way to broadcast their brand name very effectively. They can be used as safety seals for takeout orders and snack items or even as cup decorations.

FLOOR GRAPHICS

When a business has a lot of foot traffic through their building, a lack of direction and space can cause frustration for everyone. Custom printed floor graphics can keep customer activity more organized and help businesses run smoothly on even the busiest days. From enforcing social distancing and preventing walkway blockages to providing directions to customers, floor graphics present a clever and imaginative way to handle day-to-day operations.

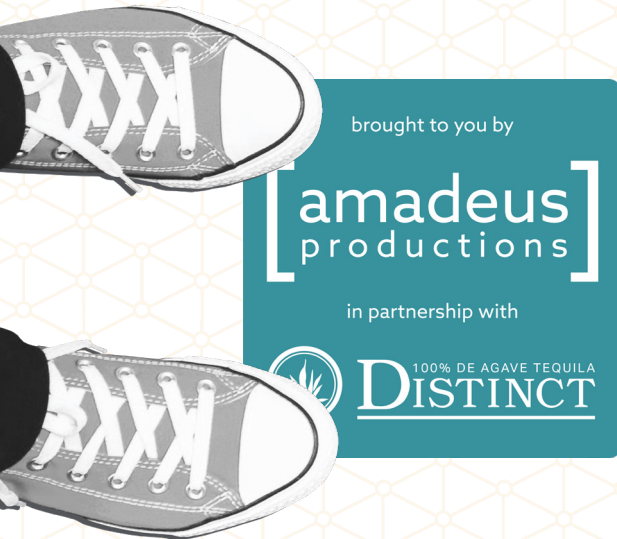


Product Specs

SIZE	PRINT METHOD	MATERIAL
8X8	CMYK	VINYL
10X10	CMYK	VINYL

Features & Benefits

- Full color printing
- Custom cuts to fit logos and unique artwork
- Easy application and reliable adhesive
- Can consistently withstand daily cleaning activities
- Includes custom text for additional info, store policies, etc.



Available Styles



8x8 Round Floor Graphic
SKU: RFGR08



8x8 Square Floor Graphic
SKU: RFGS08

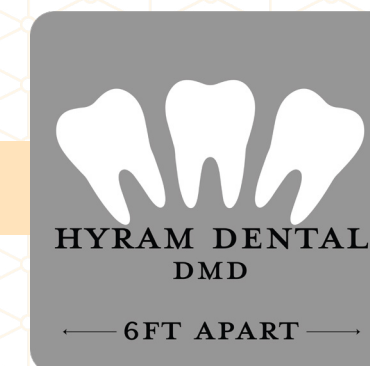


8x8 Custom Shape
Floor Graphic
SKU: RFGC08

Our standard floor graphics showcase vibrant multi-colored printing, strong adhesive, and an affordable price point for companies of all sizes.



10x10 Round Floor Graphic
SKU: RFGR10



10x10 Square Floor Graphic
SKU: RFGS10



10x10 Custom Shape
Floor Graphic
SKU: RFGC10

The larger premium floor graphics feature a textured non-skid overlamine which prevents slipping, protects the integrity of the print, and lasts longer through repeated cleaning and mopping.

APPAREL

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T-SHIRTS

People love to represent their favorite brands, so give your clients stylish new shirts for both their customers and employees! Our custom printed shirts are available in dozens of colors and styles, including standard t-shirts, long sleeve shirts, tank tops, and more. With our one to four color spot printing available for every custom design, logos and artwork will create countless bold and exciting new clothing options for every brand you supply.



Product Specs

AVAILABLE SIZES:
S, M, L, XL, 2XL, 3XL, 4XL

PRINTING PROCESS:
5 Spot Color Screenprinting

ORDER MINIMUM:
12 Pieces

MULTIPLE COLORS AVAILABLE:
Contact a customer service representative at info@radixbrandingsolutions.com for more information.

Features & Benefits

- Defined graphics that endure through washing
- Wide range of sizes up to 4XL
- Wide range of styles to compliment your customer base
- Printing available on front, back, and shirt pocket

Styles are subject to availability. Please contact a Radix Sales Representative for more information.

Gildan Ultra Cotton T-Shirt
SKU: R2000
Available in 60 Colors

Hanes Eco-Smart T-Shirt
SKU: R5170
Available in 30 Colors

Bayside USA Made Short Sleeve T-Shirt
SKU: R5100
Available in 15 Colors

Bella+Canvas Women's Jersey V-Neck
SKU: R6405
Available in 25 Colors

Gildan Ultra Cotton Long Sleeve T-Shirt
SKU: R2400
Available in 25 Colors

Softstyle® Women's Tank Top
SKU: R64200L-SPRT
Available in 6 Colors

Bella+Canvas Unisex CVC Jersey T-Shirt
SKU: R3001CVC
Available in 60 Colors

Next Level Women's Short Sleeve Crew
SKU: R6610
Available in 30 Colors

Bella+Canvas Three-Quarter Sleeve Baseball Tee
SKU: R3200
Available in 30 Colors

Gildan Heavy Cotton Youth T-Shirt
SKU: R5000B
Available in 50 Colors

Bella+Canvas Youth Jersey Long Sleeve
SKU: R3501Y
Available in 15 Colors

Hanes Eco-Smart Youth Short Sleeve T-Shirt
SKU: R5370
Available in 30 Colors

46

47

OUTERWEAR

A line of quality custom printed outerwear can be great for spreading brand awareness during the fall and winter months, particularly for businesses situated in colder regions of the United States. Even if they encounter rain, sleet, or snow, our terrific selection of cold weather clothing will help them stay warm and comfortable. Whether your customers prefer full zip designs or simple and classic drawstrings, we've got the fit and feel they'll love.

Product Specs

AVAILABLE SIZES:
S, M, L, XL, 2XL, 3XL, 4XL

PRINTING PROCESS:
5 Spot Color Screenprinting

ORDER MINIMUM:
12 Pieces

MULTIPLE COLORS AVAILABLE:
Contact a customer service representative at info@radixbrandingsolutions.com for more information.



Features & Benefits

- Ringspun cotton offers tougher and softer fabric
- Unisex and youth sizes
- Front pouch pockets for hand warmth
- Designed with a retail fit for more style and comfort
- Ribbed handcuffs and waistband

Styles are subject to availability. Please contact a Radix Sales Representative for more information.



Hanes EcoSmart
Hooded Sweatshirt
SKU: RP170
Available in 34 Colors



Bella+Canvas Unisex
Sponge Fleece Hoodie
SKU: R3719
Available in 20 Colors



Alternative Eco-Jersey
Full Zip Hoodie
SKU: R1970E1
Available in 7 Colors



Independent Trading Co.
Water-Resistant Hooded
Windbreaker
SKU: REXP95NB
Available in 7 Colors

For a truly pleasant and pillowy fabric, check out our sponge fleece hoodie. Made from ringspun cotton, it is an amazing combination of durable materials and soft texture.



ComfortWash by Hanes
Unisex Hooded Pullover
SKU: RGDH450
Available in 12 Colors

Comfortable, personalized outerwear is akin to the security of a soft blanket or the familiarity of a broken-in pair of jeans. People will always reach for their favorite hoodie or jacket when the weather gets colder.

POLOS

Our line of polo shirts combine professionalism and lightweight comfort for a shirt that both employees and customers will love to include in their wardrobes. A polished and proper look amongst your clients' staff can make a huge difference in how customers view their business. They can also turn their customers into unofficial brand representatives by offering custom polo shirts as merchandise. Perhaps most importantly, our polos provide moisture-wicking properties to help men, women, and kids stay cool and comfortable.

Product Specs

AVAILABLE SIZES:
S, M, L, XL, 2XL, 3XL, 4XL

PRINTING PROCESS:
5 Spot Color Screenprinting

ORDER MINIMUM:
12 Pieces

MULTIPLE COLORS AVAILABLE:
Contact a customer service representative at info@radixbrandingsolutions.com for more information.

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Features & Benefits

- DryBlend fabrics promote moisture-wicking
- Side seams with vents
- Tearaway labels
- Contoured arm cuffs for added comfort
- Quarter-turned fabric eliminates creases

Styles are subject to availability. Please contact a Radix Sales Representative for more information.



Gildan DryBlend Youth Jersey Sport Shirt
SKU: R8800B
Available in 15 Colors



Hanes EcoSmart Jersey Sport Shirt
SKU: R054X
Available in 16 Colors

With every polo featuring over a dozen color options, your clients can discover a wide range of appealing designs for their brand. Our polos are also designed with quarter-turned fabric that resists creases and wrinkles for a sleek and stylish look.



Every polo comes with a tag-free neck label that maximizes comfort and lets your clients add personalized logos inside the collar.

APRONS

In the foodservice industry, a clean-cut and neatly dressed staff is essential to cultivate a professional brand identity. Your clients will love the uniform possibilities that are found in our selection of crease-resistant, custom printed aprons. With an adjustable fit, a variety of pocket stylings, and a wide array of color options, kitchen staff, servers, and hosts will be well-equipped to represent the business with class.



Product Specs

PRINTING PROCESS:
5 Spot Color Screenprinting

ORDER MINIMUM:
12 Pieces

MULTIPLE COLORS AVAILABLE:
Contact a customer service representative at info@radixbrandingsolutions.com for more information.

Features & Benefits

- Wrinkle-resistant finish
- Soil release finish makes for easy machine washing
- Several different designs to fit various restaurant jobs
- Center pockets for containing notepads, pens, and more
- Adjustable ties for just the right fit

Styles are subject to availability. Please contact a Radix Sales Representative for more information.



No Pocket Bib Apron
SKU: RDSA210
Available in 23 Colors



Three Pocket Bib Apron
SKU: RDSA200
Available in 23 Colors



Bib Apron with Center Divided Pocket
SKU: RDSA212
Available in 23 Colors



Criss Cross Three Pocket Bib Apron
SKU: RDSA200XX
Available in 20 Colors



Using printed and embroidered apparel is an easy way to take business marketing to the next level and increase brand awareness. When branding is positive and consistent, customers will take notice.

Radix offers five apron style variations that include features like divided pockets, adjustable neck ties, and even half-bib aprons that look excellent on servers and other wait staff.

Pair It With...



Custom Printed Hats



HATS

Hats and cold weather caps are arguably the most popular apparel items a business can sell. Much like with their favorite sports teams, people will eagerly wear a handsome cap that features a favorite brand logo or interesting design. At Radix, we incorporate several styles of headwear into our collection to give every client the type of hats their customers will love. With intricate embroidered designs applied to every style we offer, our hats are excellent marketing tools that will build quality brand recognition for any business.



Product Specs

PRINTING PROCESS:
4 Spot Color Embroidery

ORDER MINIMUM:
1 Piece

MULTIPLE COLORS AVAILABLE:
Contact a customer service representative at info@radixbrandingsolutions.com for more information.

Whether you want to outfit employees or customers, Radix has the style to fit your needs. A trucker-style cap or a frayed bill appearance can be a popular casual option for younger crowds, while a more standard hat can fit any customer and make for a terrific uniform option.

For colder weather regions or simply during the colder months anywhere, our acrylic beanies offer a terrific alternative that is flexible and soft.



Pigment-Dyed Trucker Visor
SKU: RSP540
Available in 6 Colors



Sandwich Visor
SKU: R2190
Available in 8 Colors



Frayed-Bill Twill Cap
SKU: R6887
Available in 5 Colors



8" Knit Beanie
SKU: RSP08
Available in 31 Colors



Econ Cap
SKU: R6440
Available in 13 Colors



Wool-Blend Cap
SKU: R2220
Available in 4 Colors

PROMO BAGS

As the world becomes increasingly competitive, companies need to find creative ways to get their brand in front of potential customers. One way to do this is with custom printed bags. By featuring your company logo on backpacks, totes, duffel bags, and even coolers, you can ensure that your brand will be seen by thousands of people every day. Best of all, these bags are highly affordable and our versatile selection can help your clients meet the specific needs of their customer base. So if you're looking for effective promotional gear, consider custom printed bags. They just might be the key to taking your business to the next level.



Product Specs

PRINTING PROCESS:
4 Spot Color Screenprinting

ORDER MINIMUM:
12 Pieces

MULTIPLE COLORS AVAILABLE:
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Features & Benefits

- Excellent storage space
- Comfortable handles and carrying straps
- Reinforced corners and stitching to improve strength
- Duffel bags & travel bags feature multiple storage pockets
- Coolers feature insulated compartments for maintaining cold temperatures



Value Drawstring Backpack
SKU: R8886
Available in 10 Colors



Economical Sport Pack
SKU: ROAD101
Available in 11 Colors



DRI DUCK 20L Essential Backpack
SKU: R1401
Available in 2 Colors

Our drawstring backpacks are reliable and easy to use for any age group for a wide variety of activities, whether in school settings, at gymnasiums, or even on vacation.



Branson Tote
SKU: R8502
Available in 5 Colors



Adidas 3-Stripes Duffel Bag
SKU: RA422
Available in 3 Colors



Small Canvas Tote
SKU: ROAD115
Available in 2 Colors



Liberty Bags Joseph 12-Pack Cooler
SKU: R1695
Available in 4 Colors

When customers make any purchases - from small front counter trinkets to clothing or other bigger items - helping them carry their new belongings in an attractive custom printed bag makes any transaction even more memorable.

Quality Products Guaranteed

RELIANCE
CUP

ReLeaf
CUP

An important aspect of building a winning brand is earning the trust of customers. What good is a product or service if it can't be delivered with consistency or reliability? To promote the dependability of the brands we serve, we use Reliance Cup and ReLeaf Cup for all of our disposable cup options.

What makes these brands stand out amongst other manufacturers? Most importantly, Reliance Cup and ReLeaf Cup offer disposable drinkware that is unmatched in its build quality. For plastic cups and drink lids, a more flexible polypropylene is used in place of polystyrene. This change in materials offers more flexible and durable products that resist cracking and maintain their original shape. The plastic cups are also crystal-clear, helping to emphasize any custom designs and provide an enticing view of every refreshment our clients offer.

For business owners concerned with the proliferation of plastics in the environment, these products also serve to reduce waste in the community. Reliance Cup plastics are 100% recyclable, while ReLeaf Cup products utilize biodegradable materials to help reduce our carbon footprint. With both recyclable and compostable products available for custom printing, you can make a meaningful brand statement and create a positive environmental impact all at once.

Reliance Cup and ReLeaf Cup give businesses the chance to create meaningful and positive branding experiences at competitive prices. Contact us today to find out how these quality products can impact your brand going forward.



Customer Testimonials

“Radix Branding has come through time and time again. Really wonderful company to work with. Great communication and flexibility has saved us with our last minute events. HIGHLY RECOMMEND.”

Casey Marburger
Event Espresso Catering

Stephanie Augello
Bisnow

“Radix Branding Solutions has always been a great help and has produced quality products for all of the events my company, Bisnow, has hosted. We order our sponsored coffee cups for our events through Radix and we are never disappointed. They respond to our every need, even when it’s a last minute request!”

“Superior products in their various categories and as personable and prompt as you’ll find anywhere.”

Trent Gaites
SportWorx, Inc.

4850 Ball Ground Hwy
Ball Ground, GA 30107

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