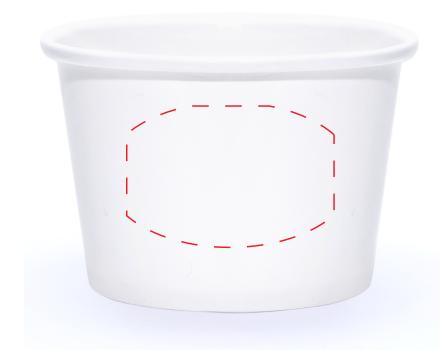
**Print Area = 2.16 x 1.47 in** 



## Art Concept Template 8oz Dessert Cup

**Printing Method:** DIRECT Print

Solid Coated Pantone Colors Only

**NOTE:** Colors here are specified to match Pantone colors, and may appear different on screen or a personal printer. Certain colors will appear lighter once printed on final product.

## **Please Read Carefully Before Designing**

## **Art Setup Rules and Requirements:**

- 1. Artwork must be contained within the "Print Area", this area is indicated in red.
- 2. Clear cups allow for 4 colors total with a 3 color max on one side.
- 3. We recommend logos and text be supplied in vector format.
- 4. Embed all linked files/artwork within the Illustrator document. If you are unsure how to do this, simply provide each and every design element file separate from the template.
- 5. Outline text or supply the art department with the font files (.otf or .ttf)
- 6. Do not warp artwork or text.

## **Other Facts To Consider:**

- Not all art works well when reversed. Please keep in mind that if you
  request your art with the logo as empty space on a color field, small
  details can be lost when it goes to print. Any changes made to the art
  is to achieve a better printing quality.
- Pantone Matching System (PMS) is used for color matching, but all inks are blended by hand so some variances can be expected between batches or orders.
- The manufacturer is not responsible for obtaining copyrights of the designs involved in printing.
- Movement to within 1/25 of an inch can be expected.