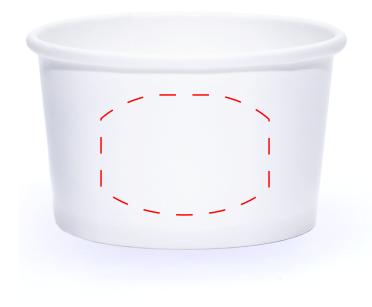
Art Concept Template 4oz Dessert Cup

Printing Method: DIRECT Print Solid Coated Pantone Colors Only

NOTE: Colors here are specified to match Pantone colors, and may appear different on screen or a personal printer. Certain colors will appear lighter once printed on final product.



Please Read Carefully Before Designing

Art Setup Rules and Requirements:

- 1. Artwork must be contained within the "Print Area", this area is indicated in red.
- 2. Clear cups allow for 4 colors total with a 3 color max on one side.
- 3. We recommend logos and text be supplied in vector format.
- 4. Embed all linked files/artwork within the Illustrator document. If you are unsure how to do this, simply provide each and every design element file separate from the template.
- 5. Outline text or supply the art department with the font files (.otf or .ttf)
- 6. Do not warp artwork or text.

Other Facts To Consider:

- Not all art works well when reversed. Please keep in mind that if you request your art with the logo as empty space on a color field, small details can be lost when it goes to print. Any changes made to the art is to achieve a better printing quality.
- Pantone Matching System (PMS) is used for color matching, but all inks are blended by hand so some variances can be expected between batches or orders.
- The manufacturer is not responsible for obtaining copyrights of the designs involved in printing.
- Movement to within 1/25 of an inch can be expected.